

Why “Community-Owned” Is So Important

October is Public Power Month, and thousands of communities across the U.S. are celebrating!

“Public Power” is another term for community-owned utilities (COUs), including Central Lincoln. What does it mean to have a community-owned electric utility?

Board Members Elected by Our Customers



Control at the local level benefits the community.

Central Lincoln is governed by five locally elected board members who serve for the benefit of our customer-owners. In contrast, investor-owned utility boards are charged with making sure their utilities are operated in ways that make money for stockholders.

COU: Community-Owned Utility
IOU: Investor-Owned Utility
PUD: People’s Utility District

Public Power Means Lower Cost

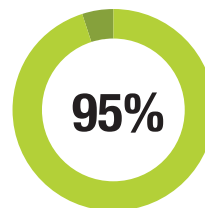
Cost of 1,000 kWh (average residential bill)

\$98 **Central Lincoln PUD**

\$110 **Oregon IOU (A)**

\$122 **Oregon IOU (B)**

Central Lincoln’s Power is Clean and Green

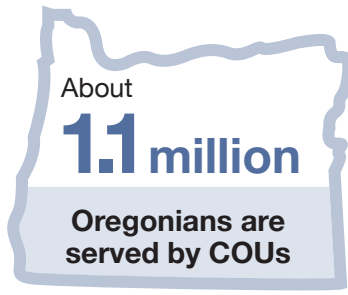
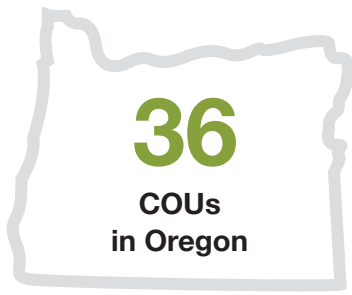


95% of the power we sell our customers is carbon-free.



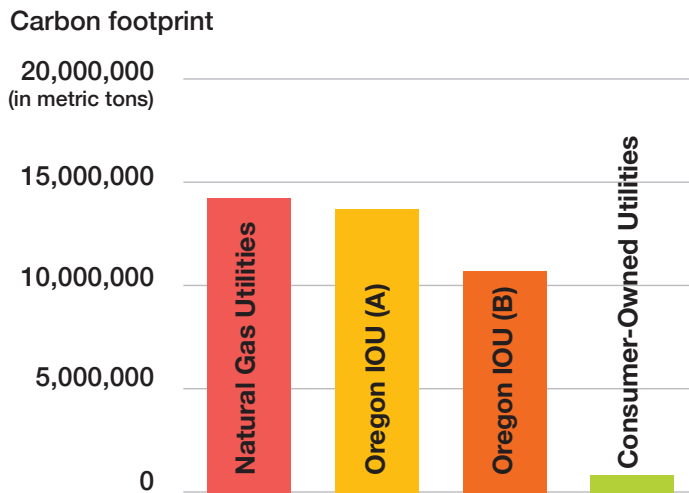
We’re Collecting Food Donations During the Month of October

In honor of Public Power Month, Central Lincoln’s offices in Florence, Newport, and Reedsport are accepting donations of canned foods and other non-perishable food items for local food pantries throughout our service area. We are open Monday-Friday 8 a.m. to 5 p.m. (Reedsport is closed over the noon hour. Office addresses can be found on page 2.) We always want to help out in the communities we serve, and a food drive for the month of October is a great way to help people in need.



Starting more than 100 years ago, citizens began forming community-owned utilities to provide **lower-cost electricity and local control over rates, services, customer policies and community investments**. The 36 COUs differ from Oregon's large IOUs in that we are owned by our customers and **all net revenues are reinvested in the communities we serve**.

IOUs vs. COUs Annual CO₂ Emissions in Oregon



sources: Oregon Department of Energy, Oregon People's Utility District Association, Oregon Department of Environmental Quality.

710,040,320
kilowatt-hours



Amount of energy Oregon's COUs helped customers save between 2010 and 2015 – **equal to what nearly 45,000 homes use annually**.

Sources: Bonneville Power Administration, Northwest Power and Conservation Council, individual utilities.



2,200 megawatts

Amount of electricity the Northwest's **community-owned utilities have helped their customers save** over the years. That's enough electricity to power the city of Seattle. The Northwest Power and Conservation Council projects current levels of **conservation will meet increases in demand for power** in the Northwest until 2035.

Central Lincoln customers have saved more than 115 million kilowatt-hours since we started our conservation programs. Collectively, Oregon COUs continue to exceed conservation targets established by the Council.

115,128,678
kilowatt-hours saved

Pay By Phone: 1-844-239-0076
Outage Line: 1-866-484-3783
Energy Efficiency Programs: 1-888-883-9879
Credit for Clunkers (fridges and freezers): 1-866-265-7231

Call us at: 541-265-3211 or toll free at 1-877-265-3211
Your call will be answered by the first customer service representative available in Florence, Newport or Reedsport.

Office Hours: Mondays-Fridays, 8 a.m. to 5 p.m.
Florence: 966 Highway 101
Newport: 2129 N. Coast Highway
Reedsport: 440 Fir Avenue (Reedsport is closed 12-1 p.m.)

Website: clpud.org
Email: info@clpud.org



Energy-saving tips and latest news:
www.twitter.com/CLPUDinfo



Outage info: www.twitter.com/CLPUD or
report an outage at 866-484-3783



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